



Now you can tap into an incredible treasury of wisdom, philosophy, psychology, poetry, history and even adventure with the most powerful resource tool ever put on a microchip.

THE BIBLE FOR EVERYONE

Instant Insight And Understanding

Unleash a vast wealth of timeless knowledge with just a keystroke. And, unlock the hidden treasures of the Bible with the speed of a microchip. You'll gather instant insight into love, truth and relationships. And best of all, you'll always have a storehouse of immortal wisdom to effortlessly access, use and integrate into your everyday life. Read on!

By Drew Kaplan

It's inspiring. Imagine having an archive of the greatest quotations instantly available for your speeches, essays and reports.

And, imagine having timeless wisdom for life's most important questions, concerns and topics right in your coat pocket.

It's called the Electronic Bible. And now, EVERYONE can tap into the vast wealth of insight and human understanding that only the Bible has. Let me explain.

DREW'S LOSS

It's a shame. The Holy Bible is the world's best-selling book. But, for all the copies that have been printed and sold, very few have been used to their real potential.

It's true for me. I've always found the Bible very intimidating. I didn't know where I could find the account of the Great Flood. I didn't know where to locate the Ten Commandments. And, I didn't know where to find the book, chapter and verse I wanted to study or quote. Until now.

Enter the Electronic Bible. Just type in some words from any passage. You don't

need to know the exact phrases. In the blink of an eye, you're launched through massive volumes of text to the exact book, chapter and verse you're looking for.

Just select the 'Find' option. Type in any subject (like wisdom) and let the Electronic Bible do the searching for you.

Instantly you're taken to the first passage where the word 'wisdom' appears:

"When the woman saw that the fruit of the tree was good for food and pleasing to the eye, also desirable for gaining wisdom, she took some and ate it. She also gave some to her husband, who was with her, and he ate it." *Genesis 3:6*

Touch a button and you instantly leap to the next passage where 'wisdom' appears. You can continue searching. Or, you can begin reading any passage you want. And, you can list one, two, three or even four words at a time. Wow!

Important Note: It's certainly not my place to tell you how to apply the Bible to your own life, but I CAN tell you that with the new Electronic Bible you'll have instant access to vital information about vir-

tually any human subject.

IN THE BEGINNING

The Bible is unlike any book in the world. In fact, it's a collection of 66 books originally written in three different languages (Hebrew, Aramaic and Greek).

Thanks to hundreds of scholars, we can now read the Bible in English. And, thanks to modern technology, we now have the Electronic Bible with the full text (every word AND every footnote) of the New International Version (NIV).

Today, the NIV is the most widely-used English translation of the Bible. It uses easy-to-read modern language. So, you won't stumble over the 'Thees' and 'Thous' of older translations.

And, look at this. With the NIV text comes a complete **Electronic Concordance.** A concordance is a list of passages where a single word can be found.

But, unlike ordinary Bibles, the Electronic Bible gives you a listing for a combination of words.

Touch 'C' for concordance. Instantly you'll have a list of the entries (book, chapter and verse).

Now whether you're a student, a biblical scholar or a simple businessman, like I am, you'll always have the infinite wisdom of the Bible with just a keystroke.

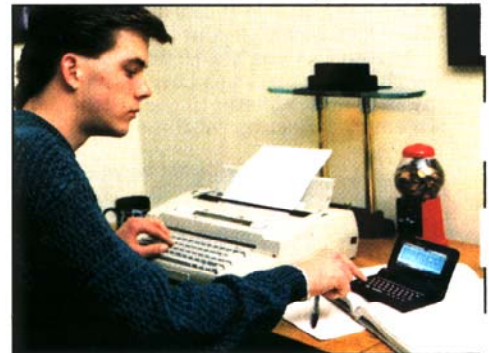
Personal Insight. Take a look at your children's or your own relationships. Type 'MARRIED', 'MAN' and 'WIFE'. Instantly, see what Exodus 22:16 says about dating.

Business Decisions. Struggling to choose between a slightly shady business deal and honesty? Type 'CHOOSE', 'DESIRE' and 'GOLD'. Then, read Proverbs 8:10 about profit versus integrity and you won't go astray.

Counsel. Many Americans fight a personal battle against alcohol. Type 'BEER' and 'WINE'. Isaiah 28:7 gives a vivid description of what happens when people of authority have a drinking problem.

BUSINESS EDGE AND EDUCATIONAL ADVANCEMENT

I hate making speeches. I'm never sure if what I'm saying is grabbing my audience's attention or putting them to sleep. But now, I can add THE authoritative power (Next Page Please . . .



With the Electronic Bible, you can find information on any subject instantly. Simply type in the subject you want and touch a button. It's great for book reports, research papers, essays and much more.