

Data Clones

**FOR YOUR WALLET & BRIEFCASE
NOW FOR YOUR COMPUTER, TOO!**

Now you can enter hundreds of names, addresses and phone numbers into your computer or hand-held Data Clone ONCE. Then instantly 'clone' your data into credit-card size electronic directories or into your computer. At home or when you travel, information about business contacts, friends and relatives will always be at your fingertips.

By Drew Kaplan

It's incredible. Imagine having all your important names, addresses and phone numbers of your business associates, friends, relatives and even emergency numbers

easy. And, now I can always have all the important information I need in my shirt pocket or briefcase wherever I go.

And, look at this. You can make separate directories for business and social

alphabetically filed and at your fingertips.

Imagine never hunting through address books, card directories or your wallet or purse in search of a phone number again.

And, if you have an IBM PC or compatible, imagine printing out name and address labels for your holiday greeting cards, business announcements and invitations.

In previous catalogs, DAK offered TWO of these amazing hand-held 'clonable' electronic directories AND a transfer cable not at \$49⁹⁰ each but \$49⁹⁰ for everything.

But, now there's been a breakthrough. SelecTronics has just released an IBM compatible software version of these electronic directories. And, it's compatible with the credit-card size directories.

Now you can enter the names, numbers and addresses of business associates, friends and relatives on your computer's full-size keyboard. Then, transfer your information to all your credit-card size Data Clones or from your Clones to your computer.

COMPUTER CLONE MAKER

Just connect your computer to any of the credit-card size directories with the included parallel printer transfer cable (it simply swaps with your printer cable). Touch a key

—LAST MINUTE ADDITION—

I have a limited number of wallet-size Data clones available for the same low industry-shocking price!

They're fully 'clonable' with any-size Data Clone and IBM PCs and compatibles. And, they have the same massive 7,951-character memory plus comfortable raised keys and a larger LCD display.

Grab A PAIR of Wallet-Size Data Clones and a Cloning Transfer Cable for just \$49⁹⁰ (\$4 P&H). Order No. 5731

and all your information is transferred.

At DAK, my assistant enters the names, addresses and phone numbers of all my important business contacts on her computer. Then, she clones the information into a credit-card size directory.

It's really fast and

contacts. Then, simply carry credit-card size Clones of each one.

You can make a client list for your sales force or a vendor list for your buyers. And, they can all be updated instantly.

Last year, my wife and I created a customized directory on our hand-held Data Clones. But now, we've transferred the list to our computer so we can easily update the phone numbers and addresses of our friends, relatives and neighbors who move.

BUT YOU DON'T NEED A COMPUTER

Just enter your information into one Data Clone. Connect it to another Data



Clone with the included 'clone' transfer cable. Touch a few buttons and you can instantly transfer all the information from the first to the second Data Clone.

But, don't be fooled. There's a flood of cheap electronic directories on the market. And frankly, if all you want is a gadget, their minuscule 2,000-character memory (with no cloning ability) may be OK.

However, if that 'No-Clone' directory gets lost or stolen, you'll lose every number you have. And, if you want more than one copy of your information, you'll have to laboriously enter each name, each time into separate directories. It would take forever.

And, look at this. Most other directories just store names and numbers in a specific fixed format. Maybe you can enter a number and area code, but, not an extension.

But, with these SelecTronics marvels, you can include numbers for home, office and cellular phones, even fax numbers, all in the same listing, up to 128 characters long.

Plus, you can enter specialized information like birth-days, notes, credit card numbers and frequent flyer miles.

You'll also have 16 individual message / reminder / wake-up alarms and a calculator. You

Enter (or clone them from your credit-card size directories) names, addresses and phone numbers into your computer. Then, instantly print out labels for letters, invitations and greeting cards.



With one simple connection, you can copy from Data Clone to Data Clone, computer to Data Clone or Data Clone to your computer.

can even use a security code to shield your information from prying eyes. And, each of the directories' information is protected by a separate built-in 5-year backup battery.

The credit-card size Data Clones and the IBM-compatible computer software are backed by standard limited warranties.

CLONE YOUR DATA RISK FREE

Enter your names, addresses, phone numbers and personal notes on your computer's large, familiar keyboard or on any hand-held Data Clone. All your data will be automatically alphabetized.

And, you can make automatic copies between any Data Clone and your computer.

If you aren't 100% thrilled, simply return them in their original boxes to DAK within 30 days for a courteous refund.

To order A PAIR of Credit-Card Size Data Clones With Their Massive 7,951 Character Memory Plus The Cloning Transfer Cable risk free with your credit card, call toll free or send your check not for DAK's original price of \$49⁹⁰ per unit, but for DAK's Blow-Out Price for TWO Data Clones plus the cable of just \$49⁹⁰ (\$4 P&H). Order No. 5502. CA res add tax.

To order the IBM PC Compatible Software Disk and Special PC to Data Clone Transfer Cable For Cloning Data To Or From Any Clone And Your Computer risk free with your credit card, call toll free or send your check for just \$49⁹⁰ (\$3 P&H).

Use Order No. 5652 if your computer uses 5¼" disks. Use Order No. 5716 if your computer uses 3½" disks.

Enter names, addresses and phone numbers ONCE into your computer or credit-card size directory. Then, make instant clones that can all be updated in a flash.

Now you'll always have important names, addresses and phone numbers at your fingertips. And, exact clones for back-up and shared information wherever you go. ☐

Update information on one Data Clone or your computer, connect the transfer cable, touch a couple of keys and your other Data Clone is updated.

