

BSR Pocket Rocket

Now you can thrill to exciting digital CD music wherever you work, play or relax. With its included patch cord, this AC/DC powered fully-programmable BSR audiophile CD player launches component-quality sound through any stereo system in your home, office or workshop. Or, listen privately through its included earphones. It's all yours for the phenomenal breakthrough price of just ~~\$149⁹⁰~~

By Drew Kaplan

Prepare for an audiophile blast-off. Imagine fidelity so detailed you can actually hear the differences between the violin bow techniques of various solo virtuosos.

Imagine experiencing a string bass so clearly and powerfully that you can feel the thunderous reverberations of each string.

And, imagine musical presence so dramatic that you can sense the emotion of your favorite vocalist just as if you were sitting in the audience at a live concert.

Now imagine all this incredible CD power being unleashed by a third-generation component-quality CD player that's just slightly larger than a compact disc itself.

SIZE MYTH EXPLODED

Sure, you need component-sized tape decks and turntables for audiophile sound reproduction. But, CD players are different.

CDs are just like computer disks. The music is digitally broken down into computer on and off codes called bits.

All CD players read those digital codes (which represent the sound) in exactly the same way. **Player size doesn't matter. It's the quality of the sound that counts.**

And, oh what sound you'll hear from this lightweight (under 1 1/4 lbs.) portable third-generation CD player. It boasts an incredible frequency response with a signal-to-noise ratio of more than 86dB.

You'll be awed by its dynamic range. From the gentle plucking of a guitar to the cannon blasts of the 1812 Overture you'll be engulfed by the entire sound spectrum.

SONICALLY AWESOME

It's like having 2 or 3 CD players in one.



SHOWN ACTUAL SIZE

It's loaded. You'll have 16-track programmability, Automatic Repeat, One-Touch Skip and rock-solid 3-beam laser tracking. It all adds up to component-quality sound (and features) from this BSR CD Player that's only slightly larger than a CD itself.

Plug the included stereo patch cord into any 'CD/Aux' input of any stereo system. Slip in a CD. And, step back. A digital shock-wave will explode from your speakers.

And, with the included earphones, you can enjoy CD sound while riding a bus or plane, lunching in the park or whenever you can't be near your main stereo system.

Education 101. This BSR CD player is armed with an extremely stable 3-beam laser-tracking system. But, contrary to what some ads say, no portable CD player can be used while jogging or cycling.

You won't damage your CD or CD player. But, the CD will occasionally skip and jump.

The detachable battery holder (included) uses just 4 regular 'AA' batteries (not included) or a single rechargeable Ni-Cad battery pack (optional).

And remember, with the included stereo patch cord, you can plug this awesome portable player into any stereo or radio that has an 'Aux' input. It's great.

A GALAXY OF COMPONENT FEATURES

The BSR Pocket Rocket uses the latest in 3-Beam Servo CD technology. You'll have complete 16-track programmability. So, you can choose just the songs you want to hear (or record onto a cassette direct from the CD player) in any order you like.

There's even Automatic Repeat. So, you

stereo systems.

The Pocket Rocket is backed by a BSR standard limited warranty.

TAKE-OFF INTO SONIC CD ORBIT RISK FREE

Now you can effortlessly move your CD player from stereo system to stereo system.

If you're not 100% sonically propelled, simply return it in its original box to DAK within 30 days for a courteous refund.

To order your BSR Portable Component-Quality Compact Disc Player with 16-Track Programmability, Multi-Function LCD Display, 3 1/2" CD Compatibility, Stereo Patch Cord, AC Adapter, Detachable 'AA' Battery Holder/Charger, Carrying Case with Shoulder

Just slip 4 'AA' batteries into the included pop-on battery holder. Or, drop in a single rechargeable Ni-Cad battery pack (optional).



BSR thought of everything: Stereo Earphones; Stereo Patch Cord; AC Adapter; and a Travel Case.



Strap and Digital-Ready Stereo Earphones risk free with your credit card, call toll free or send your check for just ~~\$149⁹⁰~~ (\$6 P&H). Order No. 5569. CA res add tax.

Option: Forget batteries. Add a Ni-Cad battery pack that charges automatically even while attached to the CD Player for just \$19⁹⁰ (\$2⁵⁰ P&H). Order No. 5595.

You'll thrill to classical CDs at home. You'll enjoy jazz CDs at the office. And, no matter where you go, you'll be awed by the digital CD sound of this 3rd-generation, ultra-miniature, portable CD player. ☒

PRICE SLASHED NOW JUST \$129⁹⁰

Use Order No. 5569 (\$6 P&H)

Plug this portable component into your home stereo system. Move it to a second system at work. You can even listen privately through its included earphones. Now you can thrill to CD sound wherever you go.



Wait till you hear the huge component-quality sound surging from this BSR portable CD player. Whether you listen privately with the included earphones or connect it to your main stereo system (cable included), you'll thrill to an awesome musical adventure.



can replay your programmed selections, the entire disc or even a single track over and over. And, you can skip to the next track during the middle of any track.

Now you can play your favorite songs again and again and skip the songs you don't like. You'll have complete control.

A Multi-Function LCD display shows you the track that's playing, the elapsed track time, the total time of the disc and more.

Best of all, with the included stereo patch cord, you'll have CD sound for all of your

Take it with you to the office, on a business trip or on vacation. It's so compact you can carry the power of awesome CD music in your briefcase, knapsack or even your jacket pocket.