

June 28, 1993

«mom» «1st»
«street»
«city», UT «zip»

Dear «mom»,

Lets face it. You want to make «name»'s birthday the most memorable one ever this year. But, you're afraid it'll cost you a fortune to make it special.

Not to mention the fact that if you take the whole party to the Galleria or somewhere like that, it's a total "pain" to keep track of everyone -- **constantly worrying if you've lost a kid somewhere in the shuffle....** it's almost nerve-racking!!!

Well, I can help. Let me bring all the entertainment to you. I'll come to the party and perform my *hilarious comedy and magic show* for the whole gang -- and «name» **will be the star of the show** by coming up and helping me "make the magic happen"... including a real live rabbit!

To get the full scoop on how I can save you the all the hassles of your typical birthday party, pick up the phone and call me now at **566-7927**.

Special Bonus Offer. If you call me before July 6 and schedule «name»'s birthday party magic show, you get coloring sheets for all the kids PLUS balloon animals for everyone.... FREE! A \$15.00 value yours FREE just for calling before July 6!

Sure... you can go ahead and put yourself through another boring birthday party again this year -- or you can save yourself the hassles and the headaches and give me a call.... 566-7927. Ask for Uncle Brian.

Now then, **don't you think you owe it to yourself to check it out further?** Call me now at **566-7927**. Do something unique for «name» this year! Think about it won't you -- these memories will last a lifetime.

Yours For The Funniest Most-Memorable Birthdays Ever,

P.S. Remember, you'll save yourself a lot of hassles by having me come to «name»'s party to entertain. If you're still unsure, compare the prices and read some of the comments I've gotten from satisfied parents that've had me come to their child's party.