

Are you taking care of your computers like you should? Is your computer a ticking time-bomb?

"New Service Doubles The Trouble-Free Life Of Your Computer, And Prevents Break-Downs And Crashes That Cost You Hundreds Of Dollars In Repairs And "Down-Time"...

Dear Business-Person Relying On Your Computer to Make Money,

Whether you like it or not, inside your computer there is a costly time-bomb ticking -- waiting to crash your system right in the middle of some vital, money-making task.

As a creative, successful entrepreneur....

**You can't afford to
have your computer break-down!**

Every second that it's down, you lose money. You know that. Well, now you don't have to worry anymore because here's a 100% guaranteed way for you to make sure that never happens...

PC Preventive Maintenance Program

This thing really works. You see, electro-mechanical energy in your computer acts like a magnet attracting dust and dirt from the environment.

This dirt builds up on the circuit boards in your computer and causes all kinds of problems: heat build-up, short circuits, and component failure.... that dust is a *ticking time-bomb* just waiting to cause problems.

Computers in this area should be professionally cleaned at least once a year. If your computer is in an especially dry or dusty office, cleaning should be done at least twice a year. This can double the trouble-free life of your computer.

Take care of your computer just like your car.

Now-a-days we all know that you've got to change the oil in your car to keep it going; it's called "Preventive Maintenance."

By changing the oil, it makes your car last longer -- so you try to change the oil every 3 months or 3,000 miles. Now, you know that your computers don't need oil, but they do need Preventive Maintenance. Just as bad as your car needs an oil change so it won't "burn-out", your computer needs

**Professional Cleaning & Preventive Maintenance
So IT Won't "Burn-Out"**

Yes, computer cleaning and preventive maintenance is a fairly new thing for the PC. But read this:

IBM recently released a study that proved that if their computers are cleaned, if all the dust and contaminants are removed, less than 1 percent of these cleaned computers would

ever fail!!!

Preventive maintenance works.

Why do we have the oil changed every 3,000 miles or 3 months in our cars?

Because we know it'll increase the life of our car. The same thing holds true with our computers.

I think you'll agree that you depend on your computer to make you money, just as much as you depend on your car to get you places.

The problem is though, that if your computer fails, it's not usually just an inconvenience, it can be a real catastrophe.

For instance, if you have to take your computer to a shop for repair and you're told that it's going to be two or three weeks for the repair to get done -- you lose money fast.

The down time of you or an employee not being able to complete a task on your computer is often greater than the cost of one cleaning and preventive maintenance service... which would have kept the break-down from happening!

Since computers have become more and more essential to run your business, you need to make sure that you have uninterrupted use of your computer.

Unnecessary computer failures can cost you hundreds or thousands of dollars in lost business.

A lot of the large corporations realize this, and are bringing on full-time people that do nothing but clean the computers.

A small business with a single PC faces just as bad a loss if a computer system fails as a large company does -- even worse.

Yet most small businesses don't take steps to keep these kind of costly break-downs from happening. Look, computers don't wear out. Your computers burn out because of heat build-up caused by the environmental elements found in every office set-up in the nation.... DUST.

If you don't protect your computer from this inevitable build-up of dust.... you can expect a break-down to happen; just plan on it!

Now, maybe a break-down is no big deal if you use your computer to play games, and for personal entertainment. If a game computer stops working, it's generally no big deal.

But your business computer costs you money if it's not working. You have a bigger vested interest in keeping that computer running. You need to invest in preventive maintenance.

What Preventive Maintenance Stops & How It Saves You Money

There are four common, costly problems that'll make your computer fail:

- 1) Heat build-up
- 2) Electrical Shorts
- 3) Abrasive Wear
- 4) Corrosion

Heat Build-Up Costs You Money

When you turn your computer on, it generates an electro-magnetic field. This field turns your computer into a magnet and then your computer sucks the dust out of the air like crazy.

Take a look at your computer screen at the end of the day to see what I'm saying.... you can run your finger over the screen and wipe off a thin layer of dust.

That same thin layer happens inside your computer, every day! And these thin layers build up to cause costly down-time, costly repairs, and costly replacements.

All of that dust acts as if it were a big blanket laid over your computers parts. That blanket holds the heat into the computers parts and ages them prematurely.

*All of that excess heat
causes your computer to fail... burn-out.*

Electrical Shorts Burn Up Your Profits

Some of the dust particles that are attracted to your computer will conduct electricity. If you don't get the dust removed, it'll cause a short circuit.

Short circuits happen when the electricity jumps from one computer part to another part it's not supposed to. Short circuits always cause a computer to fail; and that means costly down-time, and costly repair.

Abrasive Wear Silently Kills Your Computer

Dust also creates abrasive wear. The tiny dust particles act just like sand paper grinding away at your computers moving parts. Your floppy drives and power supply fan suffers the most; and they both cost you a lot to replace.

Corrosion Eats Your Computer Away

Corrosion will cause rust build-up. It'll create acid that eats away at any metal parts in your computer. It'll cause cracks or holes in the metal plating on your computers pins or connectors.

Because of corrosion, the electrical contact between the pin and the socket gets worse -- until finally the electrical circuit is broken completely and the signals get blocked... and your computer breaks down.

Well, those are the main things that'll cause your computer to break-down... and they can all be prevented simply by getting your computers

professionally cleaned.

It should be professionally cleaned at least once a year.

This professional cleaning can easily double the trouble-free life of your computer saving you hundreds of dollars in repairs and thousands of dollars in replacements.

*Don't You think You Owe It To Yourself
To Save Yourself the Hassles That Come &
The Profits You Lose When Your
Computer Will Break Down?*

Sure, you can go ahead and continue to play the odds, hoping that the break-down doesn't come tomorrow... but why put yourself through it?

Our professional computer cleaning and preventive maintenance usually costs one hundred twenty-five dollars. We are offering it to first-time customers for \$77.00 this month. But, you need to call before May 31 in order to get this great price.

Now that you know, give yourself some peace of mind today.... Call me, Brian at 255-5548, anytime 24 hours to schedule your cleaning so that you won't have to worry about your computer burning-out right in the middle of some money-making, vital task.... a costly time-bomb to ignore.

Call now, because if you're like me, you'll forget once you put this letter down... 255-5548, and that could cost you.

Yours For Long-Lasting, Money-Saving, Clean Computers,

Scott Burkinshaw

P.S. Remember, if you want to make sure your computer doesn't "burn-out" in the middle of some important money-making task -- costing you hundreds of dollars in down-time and computer repairs, give me a call at 568-9351 before May 31st to arrange for your professional cleaning and preventive maintenance at our special low-low price for first time customers, \$77.00. You save \$48! Ask for Scott.