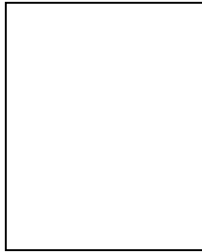


Whether you're a seasoned trader or a complete beginner – this valuable program will give you the financial boost you've always dreamed of...

“How To Lose On Seven Out Of Ten Trades and Still Make Consistent Profits Using Little Known, Underutilized Strategies That Are Easy to Follow and Simple to Learn!”

“An Almost Risk-Free Way to Make Unlimited Amounts of Money in the Stock Market – Starting With As Little As \$50... and It's Guaranteed to Work For You or You Get *Double Your Money Back!*”



Gary C. Halbert • An Ordinary Guy Who Kicks Ass Trading Options

“Hi. My name's Gary C. Halbert – if there's one thing I've learned in this market, it's this: the less money you lose in this game, the more chance you have of learning how to play it right.”

“By learning my Options trading system, you can easily **limit your losses**, and **make consistent profits**... and I'm going to show you how. With a system that's so simple, yet so complete – you'd have to be a complete idiot not to make money with it. But if you don't make money...

You Get Double Your Money Back!

Dear Friend,

When it comes to making money in the stock market, a lot of so-called “experts” make a lot of different claims.

But for me, there are only two simple truths that I hold to –

- 1) **The Stock Market Will Move.**
- 2) **Absolutely ANYTHING Can Happen At ANY Given Moment.**

That's it.

And no matter what all the experts say about “bear market”, “bull market”, “traders' market”... or any other kind of market – these are really the only truths that I can absolutely count on day-in, day-out when it comes to the stock market.

These little tidbits of truth have led me to a stock market gold mine. In fact, I've discovered...

A Way You Can Make Money In The Stock Market Regardless Of Economic Conditions – And It Doesn't Matter If The Market Goes Up, Down, Or Sideways...

It's my own breakthrough method of trading Options.

Now, maybe you already know, but just in case you don't, I want give you a simple example illustrating how options work:

Let's say a local car audio store runs an ad in your newspaper – they're having a sale on car stereos for \$150. But by the time you get to the store, the manager lets you know that the car stereo you wanted is already out-of-stock.

To be good about it, though, he gives you a rain check that entitles you to buy a car stereo for the sale price of \$150 anytime within the next two months – even if the prices go higher.

That rain check is just like an option. You have the right, but not the obligation, to purchase the car stereo at the guaranteed price of \$150 until the expiration date in two months.

Now let me explain to you a little bit about the difference between buying a share of stock versus buying an option.

Let's say you think you've discovered a killer stock... one that's going to rise in price like crazy, and you invest ten-thousand dollars in that stock. Let's also say the price of each share is \$100 – that means for your ten-thousand dollars you get to buy 100 shares of stock.

Now – let's paint an extremely rosy picture and say this stock jumps in price by fifty percent. (By the way, that happens to several stocks almost every single day the market is open.)

When the price of the stock rose, you made \$50 profit for each of your 100 shares – or a gain of \$5,000. That sounds great – right?

But now, let's start over and say you put your ten-thousand dollars into options to buy the stock, instead of the stock itself. (An option gives you the “right” – but not the obligation – to buy a share of stock.)

Let's also say you could buy an option to buy shares of that same killer stock at five-dollars each. That means your ten-thousand dollars will let you buy 2,000 options rather than only one-hundred shares.

And we'll keep the extremely rosy picture we painted just a minute ago and say that this stock jumps in price by the same fifty percent.

However, **with options you have to calculate your profits a little bit differently.**

When you bought the actual shares you got to keep the entire fifty-dollar jump in price. But when you bought the option you have to first subtract the cost of purchasing the option (in this case, five dollars) from the jump in the share price.

So in this case instead of making a full fifty dollars on each share you bought, you only made \$45 on each option you bought.

However, since your original ten-thousand dollars allowed you to purchase two-thousand options (as opposed to only one-hundred share of stock) your total profit changes, also. When you purchased the one-hundred shares your profit was five-thousand dollars (100 shares x \$50 profit).

But in this case, when you purchase 2,000 options and made forty-five dollars profit on each option that amounts to a gain of **ninety-thousand dollars.**

And That, My Friend, Demonstrates the Power and Leverage You Get With Options.

Now you listen to me – what I've painted for you is a realistic, but also a *very optimistic* picture of the kind of profits you can make with options.

But know this: options can also be very dangerous – if you get it wrong, the potential for loss is at least as great as the potential for profit. In fact, that brings up several great points:

- 1) I am not a registered investment advisor;
- 2) I have no college or other formal degrees in business or finance;
- 3) I'm not “connected” with anyone or any company which has anything to do whatsoever with the stock market;

4) And the most important detail I have to tell you is...

I am NOT God!

Why would I bother to tell you that last little tidbit of obvious info?... it's very simple: There is no such thing as a *totally* risk-free investment, it is always possible you will lose your money.

I know there are a lot of "financial advisors" out there who THINK they're God... and their advice is usually a day late and a dollar short.

The reason I bring all this up is that you need to understand one thing:

**If You Can't Deal With A Certain Amount Of Risk, Stop Reading
This Report Immediately And Stay Out Of The Stock Market Entirely – And
Stay Out Of Every Other Investment That Crosses Your Desk!**

Investment without risk does not exist. Period. However, if you're a true adult... and... if you have a least a tiny bit of courage, what you are about to read is going to jump-start your "greed-glands" and re-ignite your dreams of financial and personal freedom.

I don't want you getting your hands on this break-through information unless you can assure me that you're a true "grown-up" who knows it is YOU who will be totally responsible for any profits *or* losses you incur with this system.

So do me a favor – don't read any further unless you really are the kind of person who won't go off the deep-end because of investment losses or profits. Only you know the answer to that question.

Look deep into your soul and if the answer is "yes", then this options trading program is for you. If the answer is "no", just tear-up this letter... now.

Look, I honestly believe I *really have* created the most profitable and nearly foolproof way to make money in the stock market with Options trading that has ever existed.

And you're reading this right now because you're smart enough to know that you don't want to put your money in a CD. You're also bright enough to know that the "buy and hold" strategy is dead for now.

Right?

You also know there are dozens of ways to make oodles and oodles of money in the stock market without all the risk! The problem is, finding "those dozens of ways" *without blowing your retirement with all your trial and error!*

Look... I'm going to tell you something I'm a bit embarrassed about... I've lost money in the stock market. Tons of money. More money than you can shake a stick at.

How did I lose it? I lost money trading "big-name" stocks.

And you know what makes me sick? It makes me sick to hear the news about fund managers who still get a BONUS CHECK even though the fund that my money's in lost money on the year! That flat-out pisses me off!

But what really gets my goat is that these "experts" flat-out hide the truth from the little guy!

Hey... no one ever told me I didn't have to risk so much money to have a shot at making serious fungolas! No one ever told me that I could...

**Make a Ton of Money In the Stock Market Trading
Safe, Low-Risk, High-Return Options!**

I had to find that out for myself!

Hey... trading stocks is hard!

I mean, let's face it... out of 9,000+ stocks in the stock market, it's pretty dog-gone tough to pick one that's gonna be a sure-fire winner – don't you agree? And then, on top of that – you've got to be able to pick **THE GOD DAMN RIGHT DIRECTION!**

Sheesh... where's a mathematician when I need one? – what are the odds of being able to pick the RIGHT stock out of 9,000 along with the RIGHT direction? The odds are absolutely horrendous!

My answer to this madness is quite simple: Why bother? I mean, **in today's crazy world you can't trust these fat-ass companies to be honest and fair, right?**

They've proven that... time and time again.

Think I'm wrong?

Consider Enron – that's the obvious example.

But dozens of other corporations have less than a dime in cash per dollar of current debts. **US companies now owe a record \$7.1 TRILLION to banks, venture capitalists, bondholders, money funds, and other institutions!**

Meanwhile, 13 big-name companies are now on a down-right collision course with bankruptcy...

- American Airlines has \$12.4 billion in debt with a puny \$2.8 billion in cash reserves.
- Sprint PCS has \$4 BILLION in debt coming due within a year! And they've got less than one-tenth of that in cash to cover it... just \$400 million.
- Rite Aide is drowning under \$3.8 billion of debt – but has only a wimpy \$237 million in cash on hand.
- **Lucent doesn't even generate any cash!** But get this: they've got \$3.4 billion in debt – and to make matters worse the annual interest expenses are more than \$378 million!
- Then, there's Gateway, Earthlink, Primedia, CKE Restaurants, Nortel Networks, and Silicon Graphics. *Each one of these companies are flooded with massive debt* – experiencing **horrendous earnings losses** – crippled by dwindling or totally nonexistent cash flow – or a combination of all these problems. If you ask me, each one of them is a candidate for bankruptcy.
- Plus, who knows how many other companies that are in such pathetic financial shape that they'll fall apart over the coming year?

Attempting to trade these stocks, or even invest in them is crazy if you ask me. Anyone who insists on investing in the stock market for the “long run” these days needs to have his head examined.

And please... oh please don't tell me that you're going to trust your stockbroker! These guys are the worst. Do you want to know what a stockbroker really is? All they really are is salesmen!

Let me tell you how “off target” these goofballs are:

Once every quarter (4 times a year) the *Wall Street Journal* has what they call “the Dart Board Challenge”. They get three of the best investment advisors available, and they ask each of them to pick the one stock they believe is the most likely to go up in price.

Then, they throw three darts at a chart pinned to the wall that shows all the stocks in the market.

Who do you think picks the most profitable stocks? The experts or the darts? It's no contest! The darts win almost every time. And please remember...

**These Are The Guys Who Get Paid Hundreds
Of Thousands Of Dollars (And Sometimes Millions) Every
Year For Their Pathetic, Misguided Advice!**

This is the most costly case of the blind leading the blind you'll ever see. And it's your money they're losing! Remember... they get paid regardless of their performance!

Look – you don't need to rely on anyone.

You can take your future into your own hands, right here – right now. Let me tell it to you straight...

**You're Almost Going to Have to Be a Complete
Idiot to Not Make Money (Tons of It) With My
Options Trading System In Your Hands!**

Does that mean it's impossible to lose with my system?

No.

Let me tell you about three people who could not make my options-trading system work. One person is a man with Alzheimer's. Obviously, I didn't know he had Alzheimer's when I started working with him.

Another person who couldn't make my system work is an elderly woman. It's not that she's elderly (many older people are sharp as a tack mentally until the day they die) it's just that, in the case of this particular elderly woman, her mind has gotten slow.

A third person who couldn't make my options-trading system work is a man who finally had to admit... he was just *too damn scared* to make trades.

I think it's possible for you to use this stock-trading system... and... not make a profit.

Look, there's nothing in the world that's 100% risk-free and foolproof. But, I think if you use my options-trading system as I teach it, you're going to have to try very, very hard to lose money.

Options are actually one of the safer ways to trade – if you do it right. You can use Options in a bunch of different ways:

- **Options offer protection from a decline in the market if you're long in a certain stock. Or they offer protection from an increase in the market if you're short a certain stock.**
- Options let you buy a stock at a lower price by exercising an in-the-money (ITM) call option.
- **Options let you sell a stock at a higher price by using an ITM put option.**
- Options create additional income against a long or short stock position.
- **Options can be combined to create options strategies that give you limited-risk approaches to taking advantage of bullish, bearish, and sideways markets.**
- And much more.

Now if this sounds like I'm speaking a foreign language – don't fret about it. Here are the basics you need to know to get started making money with stock options:

Option Basics

There are two types of options: Calls and Puts.

When you buy "Calls", you pay a fixed dollar amount for the right, but not the obligation, to buy a stock at the strike price (the current price) anytime before that option expires. When you sell "Calls", you're obligated to sell the stock at the strike price if the Call buyer decides to buy prior to or at the expiration date.

Put buyers pay a fix dollar amount for the right, but not the obligation, to sell a stock at the strike price anytime prior to expiration. Put sellers are obligated to buy the stock at the strike price if exercised prior to or at expiration.

The fixed dollar amount called premium is the amount paid for the option. It is quoted on a per share basis. One Call or one Put gives the option owner the right to buy or sell 100 shares of the stock. The strike price of any option is the agreed-to-price to buy or sell.

Now, Strike prices begin at \$5.00 and typically increase in \$2.50 increments from \$25 to \$200 and, in \$10 increments thereafter. A stock option expires on the third Friday of the month chosen. And Options can be bought or sold for the current month or up to 40 months away.

Again... all this probably sounds like gibberish to you if you haven't ever studied Options – but it'll all become perfectly clear to you once you get my Options trading system in your hands.

For now, let me tell you what will make perfect sense to you – *the three key benefits of options trading*:

- 1. Your risk can be limited to a small amount, and it's easy to make losses virtually nonexistent!**
- 2. Your profit potential can be unlimited with six-figure annual incomes within reach!**
- 3. You can easily profit in market up-moves or down-moves! (*especially down moves... the smart options trader can rake in the cash even during a market crash!*)**

Now, let me shift gears here and tell you just a bit about what you'll discover with my breakthrough options-trading program:

- How to make a full-time traders income in 2 hours per day.
- Learn **when to get in and when to get out** based on proven chart reading secrets.
- **How to use options to make money even when a stock goes down!** (*How much would that advice have been worth to you as Home Depot dropped from \$68 down to \$20?*)
- **Read Options Like A Pro** – Understand how to profit from Technical Analysis and learn the best indicators once and for all!
- How to use options to generate monthly cash flow from a stock without selling it.
- **How to use options to prevent future losses in your account.** (*Prevention is the best medicine – especially when it comes to your financial future!*)
- Why you don't have to own a computer to trade options – and how to do it with a 75-cent newspaper!
- **The very best type of option trade for the small investor who is just getting their feet wet!**
- All the differences and similarities between stocks and options you need to know to make money.
- An options strategy that's safe as well as profitable!

**If You've Avoided Options Because You Heard They Were
Dangerous, Check Out The Low-Risk Strategy On
Page __ And Start Earning A 60% Return!**

- You'll learn what strike price, puts, calls, straddles, collars, premiums, and all the other options "jargon" means – and why you need to "get it".

- **Exactly what options are and at least 7 proven ways to profit from them time and time again... even if it's the same position!**
- How to be a low risk, high-profit trader instead of a short-term or long-term trader.
- Why trading the wrong timeframe for your personal situation spells D.E.A.T.H. for your trading account.
- How to use options to protect your stock portfolio, and
- The demystifying truth about making money with options
- **Options 101...** everything you need to know about “puts”, “calls” and everything else you need to make outrageous amounts of money with low risk option positions! (*I take out all the waste-of-time fluff and leave only “the beef”!*)
- **What are LEAPS® and how you can take full advantage of them with low, low risk!**
- How to profit from consistent base hits with my method (along with an occasional home run)!
- **How to determine the maximum risk of each trade before you place it!** (*And if it's too much risk, you damn-well better not take it!*)
- How you can simultaneously purchase and sell options on the same stock to take advantage of certain market conditions!
- **Massively Reduce Risk** – Protect your portfolio from significant downturns in the market using simple, but proven options methods!
- How to create and utilize “Risk Profiles” to visually determine a trade’s potential profitability in one glance.
- **When to use a covered call trade – and how to do it right.**
- Why the most successful call option traders close out their positions with at least 30 days of expiration.
- The four basic types of “spreads” and how and when to use each one!
- **How to select only the best options** – Utilize my proven patterns and strategies... you’ll get step-by-step checklists detailed enough that you can actually trade with confidence.
- **Massively Reduce Risk** by learning to identify my “secret screaming sell signals”.
- **How to keep your starting capital safe.**
- How to make massive profits in up, down, volatile or flat markets! (*I don't care which way the market's going – all I know is that I'll make money!*)
- **Key strategies for finding the right stocks with the highest success potential... even if you don't own a computer!**
- The secrets that 99.8% of option traders don't know...

How To Quickly Change Your Strategy If The Stock Goes Against You – Up Or Down.

- How to increase the chance of success almost 95% on a losing trade while eliminating most of your risk.
- **How to insure a stock from major losses, even if it should go to zero value.**

You'll learn all this and much more. And you'll also get rock-solid advice on the basics of options trading (*along with a few of my own twists*):

- Stock Selection methods that even a 6th grader could follow!
- **Risk Management**... the key to your success in any kind of trading – but is essential in options trading!
- Technical and Fundamental Analysis
- Stock and Option Combinations
- Investing with Calls and Puts
- Stock and Option Combinations
- Married Puts
- Covered Calls
- Collars
- Straddles
- Strangles
- Vertical Call and Put Spreads
- Horizontal Call and Put Spreads
- Synthetic Calls and Puts
- Selecting Options Strikes and Months
- Placing Opening and Closing Orders

Look, I don't trade options the way most people do it. When you do it right, you should win on at least 90% of the trades you make. I can teach you how in just a few hours.

My program takes you step by step through all the basics. You don't need to be an expert, as I explain everything in a way that assumes you don't know a dog-gone thing about options.

However, you *do* need to be able to add and subtract.

If you're willing to think a little bit, and try something new – it is as near a sure-thing as ever existed for making serious money.

Warning...

Obviously this is not an ordinary options trading system. It is truly extraordinary. Why? Simply because it really does work – IF you use it exactly the way we teach it to you.

Therefore, do not add any “improvements” to the system (it doesn't need any improvements). Also, don't try to “shortcut” any part of the system, or use it as an addition to some other system.

You will make consistent profits IF you simply follow the simple step-by-step instructions.

Here's what you get:

- You get my complete 267-page, step-by-step guide to making money playing the options game.
- You get two videos with actual demonstrations of option trades being placed and closed.

- And you get a private email address where you can ask me any questions you have about trading options MY WAY. (*But please don't email me until you've studied the entire program!*)

Guaranteed Profits... or Double Your Money Back.

Because this system is so incredibly effective and because we believe in it so strongly, it is being sold with *the most amazing guarantee in the world*. Check this out...

Use the system as directed and follow the simple instructions which come in the package. Then, just look at your trading account every day and watch as your profits get larger and larger right before your very eyes.

You will be totally thrilled with your safe, rapid, and dramatic stock market profits.

And if you are not satisfied simply send the system back to us with a letter explaining how you really did follow the simple instructions, and the, AVS Marketing will send you double your money back.

And guess what? This is not a 10-day guarantee... this is not a 30-day guarantee... this is not a 90-day guarantee – no...

This is a lifetime guarantee.

How could AVS marketing make such a guarantee? How can they offer a lifetime, double-your-money-back guarantee?

Well... you can only make this kind of guarantee IF you are 100% certain your product is going to almost force people to make substantial profits, day-in and day-out. It's just that simple.

But wait – there's more.

I Don't Want You To Pay For This Product Until AFTER You Have Tried It.

Here's what I mean by that: all you have to do is place your order and we'll ship the product immediately. BUT we will **not** process your credit card charge for at least 30 days.

That means, if you decide you don't like the product all you have to do is send it back and your credit card charge will be destroyed without ever being processed.

If you would rather order by sending us a check or money order simply fill-out the enclosed order coupon and send it with your payment **post-dated 30 days from now**.

Why am I doing this?

Because I don't want to deposit a single penny of your money until you've had a chance to try out this incredible system and see for yourself how good it really is.

Does that sound strange to you?

I'm sorry if it does... but no matter what, I intend to treat you like I would like to be treated. In other words, I think you deserve to be able to try this amazing product before you allow me to process your credit card or cash your check or money order.

It's Easy To Order!

For the *absolute fastest service*, please **fax us at (480) 635-9719** your payment of \$992.50 along with your name, street address, telephone number, and Visa, Mastercard, American Express, or Discover credit card information (and don't forget your expiration date). At the end of this report, we've included a **No-Risk Order Coupon** to make it easier for you.

Of, if you prefer, you **can call us at (800) 123-4567 and ask for Blake** with your credit card information. Our customer service representatives are ready to take your call 24-hours a day, 7-days a week.

Or, if you prefer, you can **mail** your check or money order or credit card information (still using the **No-Risk Order Coupon**) to:

**New Millennium Holdings, Inc.
745 N. Gilbert Rd. 4124-291
Gilbert, AZ 85234**

Please make your check or money order in the amount of **\$992.50** payable to **“New Millennium Holdings, Inc.”**

As soon as we receive your order, your package will be sent to you

By Federal Express Priority Overnight Shipping!

(800) 123-4567

Thank you.

Sincerely,

Gary C. Halbert

P.S. I've enclosed a “No-Risk Order Form” and a self addressed return envelope you can use if you want to order by mail.

You can also use this form to fax your order to us, if that is your preference.

P.P.S. I'm not sure but, I believe I hold the world's record for making the most consecutive profitable trades in the commodities and/or futures markets.

That was back in 1975 and, after making 75 consecutive winning trades, I wrote a book about it, which was originally titled, *“Fool Proof Futures: A Commodity Trading System That Has Never Yet Failed.”* That book was a nationwide best seller and it revealed the corruption in the commodities and futures markets and how an individual could profit from that corruption.

A major commodities brokerage in Los Angeles tried to ban the publishing of my book. However, because of the rights guaranteed under the first amendment, I was able to continue publishing my book and *it caused at least one brokerage house to go bankrupt.*

I'm not sure what I described in that book (written more than a quarter century ago) is applicable today... because... I haven't paid any attention to the commodities or futures markets for a few years.

But, if you have any interest in trading commodities or futures, at the very least, this book makes for very interesting reading.

So, just in case you do have an interest in the commodity and/or futures market, I am including a free copy of this book with my options-trading material.

Peace.