

Announcing a new CD ROM that instantly puts you in the profitable business of publishing ...

“Selling Information By Mail is the Absolute Quickest and Easiest Way to Build Yourself a Fortune!”

... *AND I'LL SHOW YOU HOW* with this amazing new product -- you'll own 600 *HOT*, in-demand how-to books, reports and guides that you can reprint for pennies and sell for *BIG DOLLARS* the rest of your life! (*Even if you don't own a computer!... I'll tell you how!*)

PLUS: You Get all the Support You Need to Sell the Information On This CD Like Hot Cakes on a Cold Winter Morning... You Get Proven & Tested Ads, Proven & Tested Sales Letters, and **TWO FREE GIFTS** Worth Over \$300 If You Order By the Deadline Shown On Page Four. *AND you can try this with no financial risk of any kind. Read on and I'll show you how...*

Dear Friend,

If you're going to start your own profitable business, there's nothing better than starting a business that sells information by mail!!!

Information (books) is the #2 selling commodity in the world today! (*Food is number one.*) Obviously, selling books, reports and guides is an *extremely profitable business*. A book that may cost you two dollars to print can be sold for \$39.00. You just put **\$37 PURE PROFIT IN YOUR POCKETS!!!**

Selling information by mail can bring you a steady income; or if YOU choose to re-invest your profits and push harder... it can bring YOU a *TRUE FORTUNE!* There's no business in the world that gives you so many advantages:

- ⇒ **Low start-up cost!**
- ⇒ It costs you pennies to produce a product that sells for *HIGH DOLLAR!!!*
- ⇒ **High mark-up and profits on the product!**
- ⇒ Operate in your own home... no need for costly storage space or office rent!
- ⇒ **Build a steady income with as much or as little work as you care to do!**
- ⇒ You have unique products — there's little if any competition!
- ⇒ **You control your own business 100% with no power-hungry boss staring over your shoulder watching every move you make!**
- ⇒ You never have to wrestle that *DAMN RUSH-HOUR TRAFFIC AGAIN!*... you have a simple two-minute commute from your bed to the kitchen table!!!
- ⇒ **GIVE YOURSELF A RAISE ANY TIME YOU LIKE!!!**

The advantages could go on and on and on for pages! Quite simply, there's no better business in the world! Selling information through the mail has allowed hundreds of men and women from all walks of life to start their own business with a very small investment that will build towards financial independence. You'll love the feeling of being self-employed.

However... in order to set yourself apart from all the competition, you've got to know the inside secrets for success. And really all it boils down to are two key secrets.

These are the two key secrets to success you need when it comes to selling information...

1. Your profit on each report or book sold must be large enough to cover your expenses and **give you some hefty green “pocket lining”**. You want a profit of at least 5 times your cost. If it costs you \$5 to put together, plan on selling it for around \$25.

2. You must have control of the products you are selling.

I've found a way for you to enjoy both of these key secrets to success... announcing.. .

“The Absolute Hottest Thing to Come Along In Years For Selling Information... **600 How-To Books, Reports And Guides You Can Reprint & Sell All On a Single, Easy-to-Use Computer CD-ROM!!!”**

This incredible CD ROM gives you both of these secret keys for success. Let me explain.

First of all, you can take any one of the 600+ reports off this CD and sell it for as much or as little as you care to. You can take several of the reports and combine them, then sell them for 5 times your cost or more... it's your company, you can name the price.

Secondly, this CD ROM puts you in the driver's seat — you are in complete control of your products because you own them!

You see, by purchasing the rights to the 600 reports on this CD you'll become the “Prime Source” and publisher for this information. That means you can wholesale or retail as much as you want with nothing else to buy ever again!

When you own the “rights” like this, you are in total control of the products you're selling. That's what's so beautiful about buying and selling “rights”. Because you own the rights to every report on this CD, you can print and sell as many as you want, however you want.

You instantly are in the business of selling information!... no need to hassle with the research and writing it takes to come-up with your own information products! When you own this CD, you are granted full reprint, duplication and resale rights to all the books, reports, and guides on the CD.

In fact, you are even given the right to sell your customers the reprint rights to all 600 documents on the CD!!!
THIS COULD BE A VIRTUAL GOLDMINE FOR YOU... there is **big money to be made in selling rights and the "600 How-To Books, Reports And Guides You Can Reprint & Sell" CD-ROM puts you right in the drivers seat to BIG PROFITS!**

Your only restriction is that you can't reprint and sell the CD-ROM itself. But as far as it's contents... the books, reports, and guides on the CD, **they're ALL yours to sell and profit from in a BIG way -- forever!** Listen, people are starving for information — in fact, over 115,000,000 million American's buy information through the mail each year and that number is growing by leaps and bounds every day.

This CD ROM gives you an opportunity to make money giving these people the information they want. This CD will help you succeed in your own highly lucrative information products business, *without ever having to lift a pen to create a product!*

It's an incredible reference source of sellable information. (*Just check out the long list of reports on the enclosed orange sheet...you'll see what I mean!*)

The "**600 How-To Books, Reports And Guides You Can Reprint & Sell**" CD ROM has reports and guides covering everything from "**Making Money**" and "**How To Get Into Business**", to "**How To Lose Weight**" and "**How To Have Better Health**".

The money making possibilities are staggering! And to ensure your success, *you get proven camera-ready ads and circulars you can use to sell the living daylight out of these reports!!!*

Every ad or letter you get is HOT and will help you sell just as many information products as you can pump-out! And the titles of these reports are so irresistible, you can easily make money with them in many ways:

- **Use small classified ads to sell them!**
- Use the reports as lead generators to sell a larger book that you put together using related reports! (*You can easily put together some 300+ pages books from this CD ROM!!!*)
- **Use the reports as premiums and bonuses when you make a sell!**

- Because you own the reports, you can use them any way you wish, and sell them in any way you wish — it's YOUR BUSINESS!!!

And remember, there are never any royalties or on-going fees. Once you pay the small one-time fee to own the rights to this CD, that's it!... you never pay another nickel!

Your information selling business requires NO inventory!... Just print the reports out of your computer as the orders come in — and then put the money in the bank! Just think of the money you can make... let's run some numbers:

Let's say you sold every report on your CD for \$5 bucks apiece. Now that's a low price — I'm not suggesting you do this, but I just want you to see how much money can be made on this deal. **OK... \$5 bucks apiece times 600 reports. \$5 X 600 = \$3000.00!!!**

That's *THREE GRAND RIGHT THERE!* **And that's if you sold each report at a dirt-cheap price and you only sold each report ONE LOUSEY TIME!!!** Let me show you some other ways you can profit...

1 You can bundle-up a group of the reports and turn them into a book. For example, there are 112 reports on the CD related to Mail Order. You could take these 112 reports, 3-hole punch them and put them into a 3-ring binder book (*and this would be a BIG book!*). You could call this book, "Everything You've Always Wanted To Know About Mail Order, But Were Afraid To Ask!" or "The Insider's Guide To Mail Order Profits". *The book could easily be sold for \$49 or MORE!!!*

2 You could bundle-up some of the "Business Reports" and put them on computer diskettes and sell the diskettes to business owners. Or simply combine them into a 3-ring binder and sell them through classified ads in the business section! You could easily sell this book for \$20 or more!

3 On the CD there is an index of every available report or guide. You could take that Index and turn it into a catalog. The reports in this catalog could be sold for \$3.00 to \$10.00 each. As the reports sell, you just print them out on your computer and mail them to your customers! Quick profit at virtually *NO COST TO YOU TO DELIVER!!!*

These are 3, quick and easy ways you can make money with this CD in your hands. Are you catching a glimpse of the kind of money that can be made once you become a full-fledged owner of HOT CD?

One thing's for sure, you'll never find this many reports available to reprint and sell anywhere else! In fact, I know of one company that sells a measly 82 reports you can reprint and sell on 3.5 inch computer diskettes for \$400. Or they'll sell the hard copies of these reports for "only" \$199!

Common!... who do these people think they are charging prices like this? I guess they have to because they haven't discovered how much easier and better it is to put their information on a CD ROM! You see, it'd take them around 600 of those little floppy disks to equal how much information we can give you on a single CD ROM!

So, how much is "**600 How-To Books, Reports And Guides You Can Reprint & Sell**" CD ROM?

It's only \$99 plus \$3 first-class priority shipping. And get this... it comes with another CD ROM called, "350 Timeless Best Sellers You Can Reprint and Sell"!!! (*a \$99 value*) This amazing CD contains the full text of over 350 best-selling books, short stories, and plays you can reprint and sell!

So, all in all, **you're getting a whopping 950 information products that you can reprint and sell for a hefty profit, for a paltry \$99!!!** I dare you to try and find such a deal anywhere else!... *YOU CAN'T!*

**Added Special FREE BONUS Worth \$125
If You Respond Within 7 Days!**

If you order your "**600 How-To Books, Reports And Guides You Can Reprint & Sell**" CD ROM within the next 7 days, you'll get this added bonus worth \$125:

**One, 30 Minute Money-Making Brain-Storming Session
Over the Phone With Yours Truly!**

During this brain-storming session I'll help you come-up with ideas to help you make more money using this CD. Feel free to bounce ideas off me; tell me what you've tried, and what you think you'd like to try. However I can help you, *I WILL!* You'll get my direct line phone number that rings at my desk when you order!

So all in all, you get \$323 dollars worth of products and services for a paltry \$99! Here's the break-down:

Item	Value	Your Cost
"600 Reprint Rights" CD ROM	\$99	\$99
"350 Timeless Best Sellers" CD ROM	\$99	FREE!
30 Minute Brain-Storming Session	\$125	FREE!
TOTAL VALUE: \$323.00	YOU PAY ONLY \$99!!!	

With your order you'll get a handsome "**Certificate of Reprint and Duplication Rights**" granting the rights to sell the 600 books, reports and guides and the right to resell the rights at the same time; as well as a certificate allowing you to reprint the "Timeless Best Sellers".

And you'll be happy to know that the CD is incredibly "user friendly"... you can change the headlines, the fonts, the sizes, the styles... basically you can do whatever you want with the information!

You can make money with this CD, and I guarantee it... in fact, I'll put my guarantee in writing:

HERE'S YOUR AIR-TIGHT, ONE-YEAR, 10 TIMES GUARANTEE

Your success is completely backed by my "**Air-Tight One-Year, 10 Times Guarantee**"... If after selling information by mail for ONE FULL YEAR with "**600 How-To Books, Reports And Guides You Can Reprint & Sell**" CD ROM you don't make at least 10 times your investment, I'll refund your entire purchase price... no hassles, and no questions asked.

What could be more fair? This guarantee basically allows you to "test drive" this program for a FULL YEAR. You're totally protected because you'll know precisely whether or not it will work for you within the year.

But the truth be known, you'll never have to worry about a refund. Because when you start making money selling the information on this CD ROM I know your results are going to be **SO GOOD... YOU WON'T WANT TO GIVE-UP YOUR "SECRET WEAPON" FOR A MILLION BUCKS!**

It's easy to get started:

For FASTEST Service Simply Use Your Credit Card and Dial (800) 111-2222 Anytime 9-5 CST.

Or, simply fill-out the enclosed "No-Risk Request Form" and mail it back along with your payment to: Group M Productions, Such and Such, Austin, TX 733321. If you have any questions for me personally, feel free to call me at my office in Austin, dial (512)454-1611.

Look the possibilities and profits are endless... and limited only by your imagination. Don't you think you owe it to yourself to move on this? Take action *TODAY* while it's fresh on your mind, and you could be "in the money" as soon as next week!

Warmly Yours For Information Marketing Success,

Michael Kimble, President, Group M Productions

P.S. This CD has the most profit-potential of any product I've ever seen – with this much sellable information in your hands, it's not hard to believe that selling information by mail *is* the quickest and easiest way to build yourself a fortune!!!

P.P.S. By the way, if you don't own a CD ROM drive you can get them all on 3.5" floppy disk... no problem!